

# Old Time Radio **DIGEST**

No. 57

May-June 1993 \$2.50



# Old Time Radio DIGEST

Old Time Radio Digest is printed and published by Herb Brandenburg and is edited by Bob Burchett.

Published Bi-Monthly, Six Times a year.  
One Year subscription is \$12.50 per year.  
Single copies are \$2.50 each.  
Past issues are \$3.00 each, includes postage.

Business address:  
Royal Promotions 4114 Montgomery Road  
Cincinnati, Ohio 45212 (513) 841-1267  
Office hours are 9:00 a.m. to 5:00 p.m. EST.

Editorial Office:  
RMS & Associates 10280 Gunpowder Road  
Florence, Kentucky 41042 (606) 282-0333

Advertising rates as of January 1, 1992  
Full page ad . . . \$15.00 size 4<sup>5</sup>/<sub>8</sub>"W x 7" D  
Half page ad . . . \$10.00 size 4<sup>5</sup>/<sub>8</sub>"W x 7" D  
Half page ad . . . \$10.00 size 2<sup>1</sup>/<sub>4</sub>"W x 7" D  
Quarter page ad . . . \$7.50 size 2<sup>1</sup>/<sub>4</sub>"W x 2<sup>1</sup>/<sub>4</sub>"D

All ads should be camera ready and to proper size. We can prepare your ads from typewritten copy or your design or we can design an ad for you. Please write our business office for details.

Non-commercial Classifieds:  
First 20 words free, then ten cents per word.

Commercial Classified Ads:  
\$4 for the first 20 words plus 15 cents per word thereafter.

Closing dates for ads:  
Jan./Feb. issue closes Dec 1  
Mar./April issue closes Feb. 1  
May/June issue closes April 1  
July/Aug. issue closes June 1  
Sept./Oct. issue closes Aug. 1  
Nov./Dec. issue closes Oct. 1

All ads, display and classified, must be paid for in advance. Make checks payable to Royal Promotions, 4114 Montgomery Road, Cincinnati, Ohio 45212.

## TONIGHT IS QUAKER PARTY NIGHT



YOU WANT TO  
BE SURE TO  
TUNE IN, TOO.

**BIGGER BETTER!**

### More Fun for the Whole Family

*in this great variety show starring*  
**TOMMY RIGGS and BETTY LOU**  
... with Freddie Rich and his greater "Quaker Party" orchestra . . . and a sparkling selection of favorite new talent including popular announcer David Ross. Don't miss it—Remember—it's tonight and every Monday night. So tune in

**NBC RED NETWORK**  
**8 to 8:30 P. M.**  
E. S. T.

I JUST REMEMBERED—  
**PHIL BAKER IS ON THE  
AIR TONIGHT**  
INSTEAD OF SATURDAY!



**TUNE IN** every Wednesday night  
—Phil Baker in "Honolulu Bound,"  
with Bottle & Beetle, The Andrews  
Sisters, Lyn Murray's Orchestra.

**8:00 WJAS WGR**  
Eastern Daylight Time

Sponsored by The Hawaiian Pineapple Co., Inc.

# Radio & Nostalgia Treasures...

**Magazines**—Radio Guide, Tune In, Stand By, Radio Mirror and others

**Comics**—Mysterious Traveler, Shadow, Lone Ranger

**Coloring Books**—Charlie M<sup>c</sup>Carthy, Green Hornet, Lone Ranger

**Photos**—B/W Fibber M<sup>c</sup>Gee & Molly, Bergan & M<sup>c</sup>Carthy, Shadow, and other stars. **Color Photo** of "JOHNNIE" 5 x 7 or 8 x 10

**Fibber M<sup>c</sup>Gee & Molly:** Lobby Cards, Game, Lobby Photos 8 x 10 Glossy's

**Books Books Books Large**  
Assortment of Your Favorite Books on The Stars, Shows, News and Sportscasters: Amos & Andy, Bob & Ray, Cheerio, Don M<sup>c</sup>Neil, Winchell, Lowell Thomas, Burns & Allen, Eddie Cantor, Fred Allen, Fibber M<sup>c</sup>Gee & Molly, John Gambling, Ted Malone, Bloopers, Mary Margaret M<sup>c</sup>Bride, Lone Ranger

Lots of other **Treasures** Lone Ranger Arcade Cards, Amos & Andy Script Tennessee Jed Premium, Lum & Abner Almanacs, 1936-1937-1938, Orphan Annie Sheet Music (copy), One Man's Family Albums, Tom Corbett Space Cadet Record

## TELL US WHAT YOU ARE LOOKING FOR WE WILL HUNT FOR YOU!

THIS IS ONLY A PARTIAL SAMPLING OF OUR STOCK  
SEND SSAE FOR A LIST



## Treasure Hunters

**Barbara Davies (203) 487-0240** evenings only!  
Box 463 Mansfield Center, CT. 06250  
ASK US AND WE WILL HUNT FOR YOU . . .

# THE INCREDIBLE STOOGES BY JAMES STREET

**A**FTER the spree of 1929, and when the hangover set in, Bergen kept plugging in vaudeville, which even then had a death-rattle in its throat. Eddie decided he needed a new character to work with McCarthy, so he had Little Audrey made. But it was no soap. She was the magpie type and Bergen didn't have a voice to fit her. She was the animated type, and Eddie had to talk rapid-fire to keep her personality alive. It was too hard on his stomach.

So he had Elmer Snerd created, and he was better—a bashful rustic, a goof, and fitted Eddie's voice exactly. Of course not as well as McCarthy but well enough. Funny thing about Elmer, though. When he was carved, Elmer had a thin upper lip and firm chin. The public turned thumbs down on him, because a thin lip suggests meanness. Bergen laughs about it. "I had to give Elmer a thick, protruding lip and a receding chin," he said. "Then the public accepted him." (Elmer now is Mortimer Snerd.)

Bergen had made a warm friend of Ken Murray in vaudeville. They still are pals. Eddie had a great yearning for a headline billing and didn't want to be billed as a ventriloquist. So he wrote himself a one-act opus called "Apple Valley." In it he was a Swedish explorer and gaged about his trip to the North Pole. Master McCarthy was out.

"Apple Valley" flopped the first night.

Bergen knew the act was funny. He figured one thousand Americans must be wrong, because they said the act was terrible. He tried to pull a fast one. He was billed as a ventriloquist but came on the stage as the explorer and went into his act. The crowd froze him. The manager said, "Get that dummy, brother, or get out!" Bergen pulled

Charlie out of the bag, went back into the old patter stuff, and left them in the aisles. Ironically enough, Bergen and McCarthy were the backbone of many bills, but they never got headline billing.

McCarthy had taken many parts during his life—newsboy, baseball player, Lord Fauntleroy—and the time had come for him to assume his real personality and take his rightful place among men. Bergen was billed in England and McCarthy put on a high hat. Eddie realized the old vaudeville McCarthy wouldn't go over with the claw-hammer-and-white-tie boys, so he whittled off McCarthy's wooden hair and bought him a red wig. He cringes now when he thinks of the chance he took, carving McCarthy as though he were a slab of pine. He put a monocle on his doll, and in boring the hole in McCarthy's cheek for the monocle's pin, the knife slipped and almost changed Charles McCarthy, Esq., into Scarface Mac. The tiny cut still shows on McCarthy's cheek and his face must have a special treatment before McCarthy faces the movie cameras, or the scar shows.

Eddie hunted high and low for a special paint that wouldn't shine in the spotlights, and finally solved the problem himself by loading his paint with pumice-stone.

**H**E practised until his fingers ached, perfecting the manipulation of his dummy, and he made the operation as simple as possible. McCarthy had worn out many innards in vaudeville and Bergen finally gave him a new inside. He learned to operate McCarthy with only two motions. The million-dollar head was mounted on a wooden pole about the size of a broom-handle. It revolves, nods, and is raised or lowered by Bergen's thumb and the last



three fingers of his right hand, which grasps the rod—McCarthy's windpipe. The index-finger is hooked into a ring, and Bergen works his trigger-finger as though he were shooting a gun. That motion works McCarthy's mouth.

Eddie took McCarthy to his tailor and he was fitted with tails, and the pair was ready for the conquest of Europe. They had come a long way together. Charlie the Gamin had become Charles McCarthy, Esq. Bergen, the boy who wanted to invent a strawberry-picking machine, was to play before a king.

Eddie says he worried on the way to London, wondering how the English would accept the top-hatted McCarthy, who is a take-off on the English. Mr. Bergen, we suggest, probably is pulling our leg, as we say in dear old Mayfair. We have an idea Mr. Bergen,

smart showman, knew that the English won't laugh at many things but will always laugh at themselves, and that's why Mr. McCarthy put on tails.

In London, he appeared first at London's famous Grosvenor House. Barbara Hutton was there. So was Lady Furness. So were many other persons who whooped and laughed, quite vulgarly, at McCarthy. Then Bergen went to Sweden and put on "The Operation." There wasn't a giggle, although Eddie did it in Swedish. Suddenly he remembered that in the old country doctors are venerated. He tried that Swedish explorer's thing, and even the Swedes gave it the cold shoulder. Next Bergen went back to his old patter—and clicked. He played a command appearance before Swedish royalty.

He went to Russia and Denmark and visited Iceland on a cruise. The natives

understood Swedish and Eddie gave an impromptu performance. McCarthy, the love-sneak, bowed to an Icelander's wife and said, "Madam, will you allow me to kiss you?"

The woman blushed. "Oh!" she said, and acted as though she wouldn't object. But her husband was there, so she said, "In Iceland a married woman is not allowed to kiss another man. My husband would object."

A giant of a fellow stepped from the crowd and glowered at McCarthy. Bergen almost stammered, but managed to save McCarthy, who said graciously, "Where I come from it's merely a sign of respect. I wanted to show my respect for you by kissing your hand."

Nice work, Bergen.

The lady offered her hand and McCarthy bowed and kissed it.

Elsa Maxwell gave a party and Bergen entertained. He and McCarthy lampooned cafe society, and they loved it.

Other night-club bookings came in, and he went to Chicago to play at the College Inn. He arrived a week ahead of time and decided to fill in at the State-Lake Theater. The College Inn fired him before he started.

**H**E DROPPED by to see his friend Joe Jacobson, at the Chez Paree, and Jacobson gave him a spot. Rudy Vallee blew into Chicago, and Jacobson told him Bergen was a radio natural. Rudy said he was too busy to hear the show, but when Jacobson insisted Vallee went to the club. If Rudy ever needs a job, he can get big money as a talent-scout. For the minute he heard Bergen, he knew he had something. The next morning he signed Bergen for an ap-

## EDGAR BERGEN HAS GIVEN AMERICANS A DUMMY FOR A NATIONAL IDOL AND MADE THEM LIKE IT - TREMENDOUSLY

The hardest assignment Bergen ever had was in Venezuela, where he performed in a leper colony. The memory still haunts him. He stood in a courtyard surrounded by cells out of which the lepers peered. He knew no Spanish, so he made McCarthy sing. The lepers just stared at him. Eddie did some tricks of magic, but the lepers didn't smile. After all, they needed a miracle.

Bergen came home and discovered the old place had changed. Vaudeville was dead and Eddie's meal-ticket was gone. Booking-agents laughed when he said he could click in night-clubs, but he put on the pressure and got a spot in a small club.

Then it happened. The night-clubbers toasted McCarthy, and before Eddie knew just what it was all about he was booked for the Rainbow Room in Rockefeller Center, one of those very very places. Bergen and McCarthy shot up like the elevators in the dump.

pearance on the Variety Hour.

"I can't put you on steady," Rudy said, "because your material won't hold up."

Bergen agreed with him. It never had entered his head that he was a top-flight writer, although Noel Coward once had told him he was a whiz. But good old conservative Bergen didn't believe all he heard.

**H**IS first radio appearance was with Vallee on December 17, 1936. He got \$350 and used one of his standard routines. The next week he got more and used another old, reliable routine. The third week he said he couldn't think of anything to say, but he was offered \$750, and he sat down and wrote himself a program.

The nation forgot about its woes and Bergen gave us a new deal in entertainment.

Out in Hollywood, Sam Goldwyn heard him and McCarthy and said,



Bergen likes to tear around on his motorcycle with his pal Ken Murray and Charlie. When Eddie bought the motorcycle the dealer thought he'd make a fat profit, but Bergen's clever bargaining amazed the dealer

"Sign those two guys. They are good."

He and McCarthy went to Hollywood, but they've never gone Hollywood. Bergen signed with Goldwyn for \$15,000 for a picture, but was astute enough to refuse an option on his future services. He was a smash in Goldwyn Follies. He began on the Chase and Sanborn Hour in May of 1937 at \$2,000 a week on an increasing salary arrangement. He now draws \$3,250 every Sunday from Chase and Sanborn. Universal paid him \$100,000 for his last two pictures, and now he is asking \$100,000 a picture. His dolls, toys, books and other side-lines earn another \$100,000 a year for him. He declined a personal-appearance tour which would have netted him \$200,000 in ten weeks. At an appearance in Los Angeles on a 50-50 basis, he made \$17,500 in a week. He was paid \$5,000 in San Francisco for five minutes' work.

He is making money hand over fist, but his feet are on the ground. When he realized what he had, he sent home for his mother and brother Clarence. He turned his side-line business over to Clarence's management, and devoted all of his time to radio and movies.

Just in case you've forgotten, McCarthy is an old hand at the movie business. He was acting in shorts for Vitaphone back in 1935, but he wasn't a star.

With a swelling bank-account, Bergen looked around for a house and found Bellavista to his liking. It's a rambling Spanish-type bungalow. He picked it up at a bargain and improved it to suit himself. He has a small swimming-pool, a golf putting-green and a badminton court. There are no more rooms than he needs—bedrooms for his servants, himself, mother and secretary. He has an office-den, living-room, dining-room and a hobby-room, or shop. He is adding a wing to contain a rumpus-room, at the end of which will be a small stage, and there he is determined to put over his Swedish explorer act, or bust, which is what the act always did.

He has invested his money in government bonds and annuities.

"I'm making more money than I ever dreamed of," he said. "It's more than I want, even if eighty-five percent of it does go for income taxes. I think income taxes are good things. They set a limit on a man's work and keep him from killing himself with ambition."

He is never reckless with his money and knows how to spend everything deductible for tax purposes. He is apt to be long on correspondence and short on cash with friends in difficulties. He will take them to lunch, maybe, hear their hard-luck stories, and perhaps buy a script, which he probably never will use. He would rather show them a way out of their predicaments than dig into his pockets.

He is canny with his money. Last year the police department of Culver City tried to unload a flock of benefit tickets on him. He balked and said he would support his own community, Beverly Hills. Since then, it is reported the Culver City cops have been watching for a chance to tag him, but he avoids that town.

Bergen likes to rip around the countryside on a motorcycle, and when he bought it the dealer thought he had a nice fat profit coming. But Bergen drove such a hard bargain that the dealer is not sure he even made a profit.

His habits are jerky and he is a restless, industrious fellow. There was a time when he drank rather heavily, but he had sense enough to realize the stupidity and futility of it and now he is a light drinker. And for every cocktail or highball he downs, he averages a quart of milk.

He is a sound sleeper, and gets in his seven or eight hours a night, and usually gets up at 7 a.m. and reports at the movie studio at 8. He sleeps in gay pajamas with wide stripes, and shuns a pillow. He often takes a mid-day nap. Bergen won't have breakfast in bed, but after a hard day's work he enjoys dinner in bed. He's a hefty eater and likes Chinese food, and frequently has snacks between meals. When he went to Hollywood he weighed about 140 pounds. Now he weighs about 160.

Bergen is a conservative dresser.



One of Bergen's most recent girl friends is singer Kay St. Germain. Edgar's romances furnish choice gossip in Hollywood. Friends say he is still looking for his ideal girl, even though he's quite a gadabout

with a weakness for shoes and hats. His hair is thinning. Maybe that's why he likes hats. The most he ever spent for a suit was \$225 for a claw-hammer get-up. McCarthy has a larger wardrobe than his stooge.

His household employs a Swedish cook and her husband, who also serves as houseman, valet and chauffeur. His secretary is Mary Hanrahan, tall, brunette and very efficient. She was working in the government research department of the University of Chicago until she took a job with Bergen. Now she helps mother him, and has been with him two years. Bill is Bergen's gardener. Mrs. Nellie Bergren completes the household. She and Clarence retain the r in their name.

Bergen's office force includes a staff of three or four gag-men, but they do more suggesting than writing. They write an idea and Bergen studies it. Then he runs the lines through an Ediphone and changes them to suit his style. If he likes it, he has the act transcribed and runs it through a refin-

ing process. The completed job usually is nothing like the suggestions of his gag-men. At rehearsals, he is apt to ad-lib some swell spontaneous cracks. His secretary must catch them, and they are added to the script.

Like many other radio personalities, Bergen gets ideas from his own life. He was in a minor automobile accident one evening, and that gave him the idea for the great script in which McCarthy wrecked Bergen's car. It also furnished the idea for Bergen to give McCarthy a car for his birthday and have the little fellow wreck it.

Remember the time Charlie was an interior decorator? That was at the same time Bergen was decorating his new home. Bergen got the idea for McCarthy going into the bird business when he bought a canary for his mother.

His versatility is among the marvels of Hollywood. He knows writing, comedy, mechanics, and is superior in most sports. He has a smattering

knowledge of medicine and a great knack for law. He is a cartoonist and an airplane pilot. He loves gadgets and is always trying to invent something, but his only patents are on McCarthy. He spends much of his time in his workshop, just tinkering. He enjoys fishing, but his favorite sport is hunting, particularly wild goats on Catalina Island.

He has a big collection of firearms, many of which were given him by Texas Rangers, who made Bergen and McCarthy honorary members.

His secretary doesn't like the guns, and one of her problems is to get information from him while he stands on his patio and blazes away at the markers on his putting-green.

He has one dog, a cocker named Skinny Dugan, but he is planning to buy a Doberman pinscher. Skinny is afraid of McCarthy and goes into a dither when the dummy calls him. Most dogs, however, are fascinated by McCarthy's voice.

Bergen owns two cars, a sedan and a limousine. He prefers to drive himself, but uses his chauffeur when the occasion calls for one. He flies his lawyer's plane.

His favorite musical instrument is the pipe-organ. He studied music a bit in school and can trifle with a piano. He has a good collection of phonograph records, mostly organ music.

Bergen's favorite hobby still is photography. He is not a heavy reader. His library has books on magic, photography and movie-making. He also goes for Skippy and Donald Ogden Stuart's books, and at times he wades into philosophy. He seldom reads newspapers, but gets his news from the radio.

His idea of a good time is to take a pretty girl to noisy night-clubs, where he generally is quiet. But every now and then he'll come up with a crack that will convulse the party.

He is very forgetful of things he doesn't want to remember, and is seemingly bashful. He'll let McCarthy say things he wouldn't dare say. When he thinks, he'll sit and scratch his nose. He is inclined to twist his right wrist when concentrating, as though he were

manipulating McCarthy. He is even-tempered, but when he is irked his taut lips are a storm warning. During a meal he will frequently go wool-gathering, think of a crack for McCarthy, and laugh out loud.

He still loves to travel. "I'm too tied down now to travel much," he said. "I should like to go to Europe this summer, but I can't get away. However, I'm going to New York pretty soon and broadcast from there."



So resourceful and self-satisfied is the irrepressible McCarthy that he is equally at home as a Dead End kid, a con-salesman, or a maharajah

Vol. 9, No. 15, January 26, 1940

## Why spend \$5-10 for a catalog, when you can receive our quarterly brochures and catalogs for free??

### OFFERING OLD TIME RADIO • CLASSIC VIDEO

- Long established, esteemed dealer

- Fine quality

- Low prices

(regular specials low as \$2.50 per cassette/video: \$19.95 or less)

- Dependable professional service!

- Wide and dynamic selection (thousands available)

- Order by mail or by fax: (313) 721-6070

### The only dealer in the business featuring...

- Classic Entertainment electronic "store"

- **Massive** online computerized audio/video catalog, also allows you to order directly. Access day or night on any computer and modem by dialing (313) 291-5571

- Sound processing using commercial equipment for improved sound quality...

- Symetrix parametric equalizers/automatic gain control for consistently excellent reproduction

- Phase Linear Auto Correlator to help remove hiss when necessary

- Tascam cassette mastering decks, Sony high speed duplicators for utmost fidelity.

- FREE Quarterly brochures/catalogs to regular customers • the most active OTR dealer in 1992!

To receive our current brochure, send a self addressed business-sized envelope to:

## BRC Productions

P.O. Box 2645 • Livonia MI 48151

**CLASSIC ENTERTAINMENT PRODUCTS FOR THE 1990's & BEYOND**

"Nobody does old-time radio the way we do!"

# HOW I PAID MY INCOME TAX

by CHARLIE McCARTHY

It happens this way, see — I'm sittin' in my study nonchalantly marking a deck of cards, when who pops his beezers in the door but Bergen — the Swedish nightingoon. From the look in his eye, I can see he's about to lay the ground-work for a double-cross.

"Charlie," he says, with a look of fatherly affection in his good eye, "I'd like to talk to you."

"See my secretary for an appointment," I says demurely, "and perhaps I can squeeze you in about half past Thursday."

"Now, Charlie," he says, "we've been together a long time, haven't we?" I had to admit that this had the basis of truth and he continued, rubbing his hands, "And we've been very, very close."

"Yes," I cracked, "especially you." I've known him long enough never to agree with anything he says until I find out what cooks. That's why I stall him off in this case — with polite chitchat.

Next he goes into that hardship routine. He says, "Charlie, I've done a lot for you, with the thought in mind that you'd be a comfort to me in my old age."

"Well, haven't I?" I says, thumbing an old copy of *Esquire*.

"Well, anyway," he continues, "today there's a little matter which I would like to discuss with you." As soon as he says "little matter," I know it has something to do with my allowance. And sure enough, he whips out an official-looking card and says, "Sign here."

"Oh, no, you don't," says I. "Let me see what I'm signing." He gives me

some double talk about an Employees-withholding-exemption-certificate. I ask him to drag that past a little slower. It turns out to be a form from the Collector of Infernal Refuge.

"Bergen, I refuse to sign anything until I've called my lawyer," I says. But before I can reach for the phone, he shoves a pen in my hand and points to a dotted line. Of course, I'm not going to stand for this stuff without reading it, so I looks it over. It turns out to be the new Pay As You Go tax plan. If I gotta pay as I go, I'm gonna stay right here.

Anyway, there's three boxes to check. The first one says, "Married person living with husband." That lets me out. You know I'm not living with my husband. I left him . . . the brute beat me. The next box says, "Single person not married, not head of family, not nothin'." That's comin' closer. The third one covers my case exactly. . . "Single husband not married." So I check it off.

Before I sign, I ask Bergen for a breakdown on this shakedown. And he says the government wants 20% of my salary. This is ridiculous on the face of it, 'cause I don't make that much.

"But, Charlie," says Bergen, with one hand in my pocket, "the government needs money, and money doesn't grow on trees." The only answer to that one I could think of was "Yours did." And, anyway, I just ain't got the mazoola — the happy cabbage.

"What about your piggy bank?" asks Bergen, trying another angle. "Don't you have anything in that?"



"Not a sow," I says, "not a sow."

"That's the trouble with you, Charlie," he says, turning on the heat, "you're too careless with your money. I sometimes wonder where it all goes."

"Can I help it if I'm a spendthrift?" I says. "A penny here and a penny there and before I know it, a whole nickel's gone." And Bergen says, "That's just

the trouble—a fool and his money are soon parted." If that's the case, why do I have so much trouble getting any from him?

"Nevertheless," says Bergen, "you will have to figure out 20% of your salary and pay it to the government." So I starts to work on it. I puts down 75¢. It looks so small on the paper that I

tear it up and write it in five-inch numbers.

That doesn't help much, so I start to figure: "Twenty times 75 is what I got to get. . . First, I multiply zero times zero. It comes out a goose egg. Then I multiply zero times seven and I get another zero. I've done all that work and what do I have to show for it? Nothin'—so I take another tack. Five into two

goes . . . oh, oh, it doesn't work. There's no use forcing it, so I drop the seven and push in another goose egg. I sauté the goose egg, slop it around, and the whole thing comes out 131, except February, which has 28."

Bergen brings up the question of expenses, so I decide to make a list of my assets and liabilities. When I get through, it looks something like this:

## They're Coming Back!



Edgar Bergen, Charlie McCarthy, Mortimer Snerd and their gang are on the air again for their regular Sunday night show beginning

**September 6th**  
**From 8:00 to 8:30**

## The Essential Guide to the Sights and Sounds of the Past!! *The Nostalgia Entertainment Sourcebook*

1,133 sources for Old Time Radio Shows on Reel-to-Reel and Cassette, Fan Clubs Devoted to Vintage Entertainers, Movie Posters, 78rpm Records, Big Band and Nostalgia Radio Stations, Victrola and Jukebox Repair, Film Festivals, Museums and More.

"The length and breadth of the information in this volume is truly exhaustive... a well-organized cornucopia of every element of entertainment nostalgia.. Truly unique. There is simply no other way to find this type of background information."

— *Radio Recall*, Metro Washington Old Time Radio Club

Paperback \$9.95 • Hardcover \$24.95 On Sale \$19.95  
Shipping \$4.00 • Calif. residents please add 7.75% sales tax

Love Old Time Radio? \* Jazz and Big Band Music? \* Old Movies?

Subscribe Now to

## *Past Times*

*The Nostalgia Entertainment Newsletter*

*Past Times* celebrates the great entertainers of the '20s, '30s, '40s and early '50s. Four times a year, we bring you articles and reviews about the **music, movies and radio programs** of the era.

We profile filmmakers, musicians and other entertainers — whether they're well-remembered or unjustly forgotten.

- Reviews of new records, cassettes and CDs featuring vintage music.
- News and reviews about classic movies on videocassettes and discs.
- Exclusive articles and interviews with the era's entertainers.
- Book reviews of new titles and those you may have missed.
- A calendar of upcoming events: film revivals, conventions, jazz festivals, etc.
- Updates for *The Nostalgia Entertainment Sourcebook*.

4 issues only \$11.00 • Sample issue only \$3.00

PAST TIMES • 7308-TR Fillmore Dr. • Buena Park CA 90620





# The Inside Story of the McCarthy Program Break-Up

When we first received an inkling of the radical upset which the new year has brought in radio's top variety show, "The Chase and Sanborn Hour," we wired our Hollywood wiseman, Evans Plummer, immediately, assigned him to the job of digging up the behind-the-scenes story we knew must be there. Here is Mr. Plummer's answer—and a very interesting answer it is. Every disappointed listener, every McCarthy, Lamour, or Ameche fan should read it by all means.—Editor.

**A**N ANGRY burble of protest has arisen in the land. When the settled habits of millions of Americans are rudely upset, such a burble is inevitable. When the upset concerns a pet radio show around which those millions plan their Sunday listening throughout the year, the burble is likely to blow up into a blast, but quickly. "Just what," they ask, "do the Chase and Sanborn people mean by tearing our favorite radio program to shreds?"

Well, what do they mean?

Before going into that, here is what the culprits have done. They've thrown out the old "Chase and Sanborn Hour." Come the New Year and January 7, the

great multi-started, hour-long program will emerge from a high-powered streamlining process. It will fit very nicely into thirty minutes. It will have to struggle along without the aid either of Don Ameche or of Dorothy Lamour. It will have said good-by to Nelson Eddy forever. Now, what do they mean?

Briefly, it was a matter of money. Standard Brands, the combine which sells Chase and Sanborn Coffee, had to readjust its advertising budget. The "Chase and Sanborn Hour" got the ax. Which is no adequate answer, however, to the major operation now being performed on radio's most popular broadcast. To explain more fully, then:

It might be wise to first squelch certain rumors which already are flying. Rumor No. 1, that the show had proved itself a failure, is false. Rumor No. 2, that Don Ameche and Nelson Eddy and Dorothy Lamour had fallen into disrepute with the sponsor, is definitely false. Rumors Nos. 3, 4, 5, etc., that any variations of these two tales (as dispensed by have-an-ax-to-grind sources) is the truth, are most definitely false.

Having laid all the fanciful stories in one fell swoop, there remains the money angle to clear up.



The aforementioned Standard Brands sells Fleischmann's Yeast, Royal Gelatin, Tenderleaf Tea and Chase and Sanborn Coffee. It sells dozens of other food products, too, but only these four figure in the radio picture. Only they are "on the air." To advertise gelatin, tea and coffee, Standard Brands paid out \$4,000,000 for radio shows in 1938. This is how they doled it out:

Network time for—	
"Chase and Sanborn Hour"	\$1,000,000
"Rudy Vallee Variety Hour"	1,000,000
"One Man's Family"	500,000
Talent for all three shows	1,500,000
<b>Total</b>	<b>\$4,000,000</b>

\$4,000,000 is big money, but if it had stopped there the grocery moguls would have been well content. Several unforeseen changes, however, cramped their style—in financial parlance, unbalanced their budget.

In the first place, Rudy Vallee, after

To depart from the coffee hour are two full-fledged radio and film stars—Don Ameche and Dorothy Lamour. Indications are they won't wait long for new radio contracts

ten years on the air, was becoming a radio problem-child. Finding his show form more and more difficult to deliver because of the scarcity of comedians and novelty acts—his past performers now had shows of their own—he decided to take a long-needed rest. So



To remain—as the whole show, the “Charlie McCarthy Show” (NBC, Sun.)—are Edgar Bergen and the dummy which made him famous. Mortimer Snerd may sneak in too

Rudy quit radio temporarily. To replace him, the grocerymen introduced two serial dramas, “I Love a Mystery” and “Those We Love.” Despite big savings in star salaries, increased expenses in other directions raised rather than lowered expenditures by \$340,000.

**S**ECOND, Chase and Sanborn’s salary scale was becoming a problem. Increased salaries given to keep the performers happy—an unhappy performer doesn’t perform—and to reward successful service had blown up the show’s weekly pay-roll to an average of \$20,000 weekly, totaling \$156,000 more than for the preceding year of 1938.

Add up those petty-cash items and the grocerymen were almost a half-million dollars over their radio advertising budget. They, like all good businessmen, knew that going overboard would ultimately lead to writing more red ink than blue on the ledger sheets. They,

Comes the revolution in Sunday listening and America wants to know why. Here are the facts hot from the scene of action

*BY EVANS PLUMMER*

like all good businessmen, knew also that paring was in order.

Add to this the cold fact that the coffee hour was consuming sixty-two percent of the budget. Add to this another cold fact—that coffee nets Standard Brands the lowest profit per unit sale of any of their products—and the partial liquidation of Charlie McCarthy’s gang was just in the cards.

So the worthy grocerymen put their heads together, consumed aspirin copiously, and called in the stars. Nelson Eddy was first, Don Ameche and Dorothy Lamour came later. The worthies laid their cards on the table in a series of friendly talks.

The show Standard Brands had started out to build in May, 1937, said they, had turned into quite something else. A ventriloquist named Edgar Bergen, who had made seven brilliant appearances on Rudy Vallee’s program, had been thrown in the program pot at a bargain starting figure of \$1,500 weekly. That was because he had not “arrived” yet. Don Ameche had been doubtfully started at a similar beginning salary to master-of-ceremonies the show and act in dramatic spots. Dorothy Lamour had been signed very

reasonably for about \$500 weekly. W. C. Fields, whom the sponsor and the program’s producers had thought would dominate the show as 1937’s great air comedy find, had been added to star with Nelson Eddy. Fields was to receive \$5,000 a broadcast and Eddy, \$4,000.

To bolster this mass of talent, an additional sum of \$3,000 weekly had been provided for screen-name guest stars (who have cost anywhere from a thousand to five thousand dollars). Total cost of the show as scheduled was therefore to have been \$18,800 for talent.

Instead, this happened:

Genial Mr. Fields didn’t last through the fall of 1937. He tired of the weekly grind of preparing new material, it is said. But some folks think maybe he didn’t like the way a little dummy named McCarthy and his lap, Edgar Bergen, were getting most of the laughs. Listeners were even calling the show the “Charlie McCarthy Hour.”

In fact, from that point on the mass of listeners continued calling it that. Not the Nelson Eddy program or the Don Ameche show—but the Charlie McCarthy Hour! At the same time, doubtful

Don Ameche was fast developing into radio's No. 1 master of ceremonies. Lamour and her saronig were becoming the talk of male America. Today, the rise of Bergen and Ameche and Lamour would seem to have been inevitable, but at the start it wasn't so evident either to listeners or grocerymen. At any rate, they rose to stardom and were entitled to stars' salaries. They got them.

And as the salaries began to grow top-heavy, the grocerymen couldn't help noticing the obvious preference of listeners for one act of their great variety program. Whatever changes were made and they became more and more certain of this—the famous wooden dummy would have to remain.

So when Eddy, Lamour and Ameche met their sponsors and looked over the pay-roll late in 1939, they saw some thing like this:

Bergen-McCarthy	\$5,000
Nelson Eddy	6,000
Don Ameche	3,500
Dorothy Lamour	1,500
Guest star (average)	3,000
Drama material	300
Orchestra and leader	3,000
<b>Total</b>	<b>\$22,300</b>

Nelson Eddy's contract had originally called for \$4,000 weekly with annual increases of \$1,000 per broadcast. Mr. Eddy, gentleman and astute businessman that he is, agreed with his sponsor friends that their budget could not stand his scheduled increase; that a new \$1,000-a-week vocalist like young Donald Dickson might help cure their financial headache. He withdrew gracefully.

On November 30, Don Ameche was called in. The grocerymen stressed the fact that his work was tops; that he was worth all of his present salary and more. They did not ask him to take a cut. They just felt they couldn't afford that amount now

IN HOLLYWOOD Don's agent—who does not get ulcers from Don's over work—told a trade-paper reporter that Don had been asked to take a cut and stay on the show. Standard Brands denies this charge and the denial holds water, because the grocerymen have never been known to chisel or cut artists' salaries. They don't believe in employing unhappy artists.

No, Don understood the problem and agreed that a further rest wouldn't hurt him. He agreed to finish off his contract and await a new radio call later in 1940. Chances are he won't be long waiting. Already plans are under way to feature him as guest star on most of the important Hollywood shows.

Dorothy Lamour received the news the same day that Ameche was told. She also agreed that there was but one solution to the problem.

And so, kind listeners, you have the answer coming in the January 7 edition of the Chase and Sanborn show. It will be the Charlie McCarthy program, with Edgar Bergen, Donald Dickson and a streamlined, smaller orchestra still directed by maestro Robert Armbruster. There is still some doubt about the new guest-star policy, but it is likely that Hollywood glamour girls will continue to flirt with Charlie on Sunday nights.

Savings which will thus accrue to the grocerymen-sponsors are substantial. They believe that they have found the antidote for their headache. They also have the comforting hunch that another coffee program—"Good News of 1940"—is planning to trim its hour show to thirty minutes, leaving a "Baby Snooks Show," perhaps?

And what of those millions of Americans? Whether or not they'll stick to Charlie sans Ameche and Lamour is a question which only time will answer. For the present, however, who first gave the lion's share of the laughs to a certain wooden dummy? Who first called Chase and Sanborn's Sunday

broadcast the Charlie McCarthy Hour?

You, the public, did. You pick your own favorites, and those you will continue to get!

The "Chase and Sanborn Hour" may be heard Sunday over an NBC network at:

EST 8:00 p.m. ——— CST 7:00 p.m.  
MST 6:00 p.m. ——— PST 5:00 p.m.



W. C. Fields and Don Ameche kid . . .

## Radio Humor

● Joan Davis says a gentleman is nothing but a wolf with his ears pinned back.

—Joan Davis-Jack Haley Show (NBC)

● Now that Gracie Allen has adopted newspaper reporting as a sideline to her radio activities, she's looking for a scoop. "Gee," says Gracie, "I wish I had some real news. If only Crosby would have a girl—or Cantor would have a boy—or Tommy Manville would have a wedding anniversary."

—Burns & Allen (CBS)

● A man had been trying to get a hotel room for a week. He finally found a vacancy and moved in bag and baggage. No sooner had he gotten himself settled than there was a knock on the door, and a blonde and a brunette moved in, bag and baggage. The man strode over to the telephone and called the room clerk. "It's outrageous. The brunette has to go!"

—Harry Hershfield,  
Can You Top This? (NBC)

● Harry M'Naughton: I had a date with a girl from Palm Springs once . . . a window dresser.

Tom Howard: A window dresser?

Harry M'Naughton: Yes, she never pulled the shade down.

—It Pays To Be Ignorant (CBS)

● Cass Daley: I've got men by the score.

Robert Young: Then why are you still chasing them?

Cass Daley: I'm looking for one who doesn't know the score.

—Maxwell House Coffee Time (NBC)

● Ed Wynn discovers the secret of perpetual motion—"That's a cow drinking a pail of milk."

—Happy Island (Blue)

## Classified Ads

RADIO SHOWS ON CASSETTE, also radio/tv related material. Catalog \$1. Phil Kiernan, 30235 Cupeno Lane, Temecula, CA 92592

WANTED: Amos & Andy radio program items, puzzles & stand-ups. Bob Morgan, 4005 Pitman Rd., College Park, GA 30349.

Steve Dotter, 577 West Locust, Dubuque, Iowa 52001 (319) 556-1188  
200 reels, comedy, mystery, drama, Fred Allen, Jack Benny. Suspense, I Love a Mystery. Interested in books about OTR or OTR performers.

Raymond Stanich, 173 Columbia Heights, Brooklyn, NY 11201  
Music, personalities, drama, comedy, Railroad Hour, Chicago Theater of the Air, Fred Allen, Richard Diamond, Baby Snooks, Bickersons, Ray Bradbury. Co-authored book: "SOUND OF DETECTION-ELLERY QUEEN ON RADIO." Do research on old time radio. Issue logs.

Radio books, parts wanted prior 1950 from radio repair shops. Send price list. Richards, Box 1542-D, Brooklyn, N.Y. 11201.

CAPTAIN MIDNIGHT ITEMS wanted. DeWayne Nail, P.O. Box 555, Cleburne, TX 76031

Want these Lux shows: Red River, Alice in Wonderland, Paradise Case, Kent Coscarelli, 2173 Wilvester Ave., San Jose, Calif. 95124

RADIO ITEMS BEFORE 1935, sets, speakers, tubes, parts, literature & advertising. Schneider, 9511-23 Sunrise Blvd., Cleveland, OH 44133

WANTED: To hear from anyone with Baby Snooks programs. Buy, sell or trade. Will buy or exchange catalogs. Lynn Wagar, Box 202 B.C.A., St. Cloud, MN 56301.

WANTED TO BUY: Tape recordings of Jay Roberts' Nightlight show on WJR-AM. Please send prices to Jeff Jontzen, 21465 Detroit Rd., #205A, Rocky River, OH 44116

OLD RADIO SHOWS on cassettes. Rare Big Bands and Vocalists too! The absolute best quality. Free catalog. 2732-R Queensboro Ave., Pittsburgh, PA 15226

Tom Monroe, 2055 Elmwood, Lakewood, Ohio 44107/(216) 226-8189  
Cassette and reel, mystery, adventure, sci-fi, westerns, drama, some comedy.

MOHNING MEN wanted on cassette--order 1940s style especially: Bob Steele, John Gambling, etc. Lieberman, Hazel St., Tunkhannock, PA 18657.

Wanted: Juvenile adventure serials, Mysterious Traveler, Gangbusters, Fred Allen, 2000 Cassettes only  
Ken Weigel, 7011 Lennox Ave. #126, Van Nuys, CA 91405

Nelson Eddy and Bing Crosby Research; send data Box 724, Redmond, WA 98073-0724

Have 488 archival quality sound Cavalcade of America shows. Will buy or trade for more.  
Murry Schantzen, 207-B Lynn Ct., N. Aurora, IL 60542

Wanted: 1st Nightbeat program (2 6-50) as well as one where William Conrad appears. Victor Padilla, Jr. 104 Marcy Ave., Brooklyn, NY 11211.

Wanted: Trade or buy Tom Corbett and other SF cassettes. Mark Skullerud, 20110 21st Ave. NW, Seattle, Wash. 98177

WANTED: 16" RADIO transcription recordings. All types. — Paul Scriven, 238 West State Street, Niles, OH 44446. my40441

RADIO TRANSCRIPTION DISCS wanted. Any size, speed. — Box 724H, Redmond, WA 98052.

EDWARD HAMILTON, 933 Naismith, Pl., Topeka, KS 66606 wants CBS Radio Mystery Theater; prefers cassettes...

ALLAN SHERRY, 5410 Netherland Ave., Riverdale, NY 10471 is trying to locate the last date for Prescott Robinson on the air plus any other information about him.

THOMAS HEATHWOOD, 22 Broadlawn Pk., Chestnut Hill, MA 02167 looking for Portia Faces Life, especially July 1948 and April 1949.

ROBERT SHEPHERD, 129 Hightfields Rd., Abington, MA 02351 wants to know: who was the announcer for Suspense after Larry Thor and also during Bill Robson's era as producer.

Ted Davenport, 1600 Wewoka, No. Little Rock, AR 72116 is looking for reel traders for VG-EX material. 15,000-25,500 shows.

LOGS: Ray Stanica, 173 Columbia Hts., Brooklyn, NY 11201 has a complete log of Mercury Theater of the Air and Campbell Playhouse for a S.A.S.E. with 2 stamps.

WANTED: To hear from anyone with Baby Snooks programs. Buy, sell or trade. Will buy or exchange catalogs. Lynn Wagar, Box 202 B.C.A., St. Cloud, MN 56301.

WANTED: Masterpiece Radio Theater, other multipart NPR or BBC dramas. Buy or trade cassettes. Howard Lewis, 132 Hutchin Hill Rd., Shady, NY 12409

Don Berhent, 807 Glenhurst Rd., Willwick, OH 44094. The Shadow and movie serials. Books on both also.

Frank Tomaselli, 29-10 Donna Ct., Staten Island, NY 10314 is looking for 11 AM from 1939-1944; also Fred Allen's Town Hall Tonight.

Tom Heathwood, 22 Broadlawn Pl., Chestnut Hill, MA 02167. Shadow programs between 1941-44. Has supplement to his catalog for a S.A.S.E.

Chuck Juzek, 57 Hutton Ave., Nanuet, NY 10954. Green Hornet episode where Reid reveals himself to his father as the Hornet around 1943. Need log from 1936-40.

New club based in Seattle invites you to membership. Growing 700 cassette library, printed materials and newsletter. For information write Mike Sprague, Radio Enthusiasts of Puget Sound, 11732 NE 148th Place, Kirkland, WA 98034.

Amos n' Andy Sale: 8mm film in box—Sheet Music Perfect Song—Fresh Air Taxi Cab tin sign. Bob Morgan, 4005 Pitman Road, College Park, GA 30349

Harry Goldman, RR6, Box 181, Glens Falls, NY 12801 wants Kraft Music Hall of 12-11-47 (Al Jolson) Jack Benny "The Bee", Fiorello LaGuardia tribute to Nikola Tesla over WNYC on Jan. 10, 1943.

WANTED: Kid Shows, Serials, Big Band Remotes, Transcription Recordings on Reel to Reel only please. Write to Wally Stall, 8408 N.W. 101, Oklahoma City, OK 73132.

Phil Evans, Box 136 Downtown Station, Bakersfield, CA 93302-0136. Looking for any info in the Candlelight Hour Broadcast from NYC in 1931.

Richard Pepe, Box 303, Elizabeth, NJ 07207. Looking for listing of Top-40 "Hits of the Week" broadcast on WMGM, NYC by Peter Tripp, the Curly-Headed Kid, from 1955-58 (especially 1956).

07/22/1945: Looking for ANY shows broadcast that Sunday. Network/Local. Trade/Buy. Jim Avoll, 239 Foxcroft Road, Pittsburgh, PA 15220-1705 (412) 279-4456

Oldtime Radio-Show Collector's Association (ORCA) is actively seeking members. You can remain loyal to your own local club and still belong. Write Reg Hubert, 45 Barry St., Sudburg, Ontario, Canada P3B 3H6.

Debbie Piroch, Rd 4, Box 234, Meadville, Pa 16335. Looking for any show with Nelson Eddy and/or Jeanette MacDonald.

Jim Blythe, 941 Redding Rd., Asheboro, NC 27203. Wants Lum and Abner, Magic Island, Jerry at Fair Oaks.

Marty Lewin, 8836 N. Lincolnwood Dr., Evanston, IL 60203. Looking for Sid McCoy Show (a Chicago DJ from 50's and 60's.) Also any new Phil Harris-Alice Faye Shows.

Ronald Waite, 578 Whitney Ave., New Haven, CT 06511. Interested in Jack Benny.

Chuck Juzek, 57 Hutton Ave., Nanuet, NY 10954. Would like any info about Maurice Joachim who wrote the scripts for The Avenger.

Classic radio programs on cassettes. Hundreds of titles. Big catalog \$1.00 (refundable). Radio Americana Inc., Box 7431, Baltimore, MD 21227

Richard Palanik, 165 Summit St., Plantsville CT 06479. Looking for copies of NPR's Dol Savage shows and Nightfall.

Wanted: Jack Benny show dated 12/8/46. Jack Goes Christmas Shopping and Buys Don Shoelaces. Steve Ovalline, 10214 Black Mtn. Rd. 49. San Diego, CA 92126

Wanted: Cassette of any of the radio program "Hotel for Pets" name your price. Bruce Manschak, 6549 N. Drake, Lincolnwood, IL 60645.

Wanted: I am looking for the Green Hornet Show "Underwater Adventure" that aired 9-24-46. Chuck Juzek, 57 Hutton Avenue, Nanuet, NY 10987.

Wanted: "We The People" Broadcast 1-13-50 and any Lum and Abner shows prior to 1941. Willing to trade for anything in my catalog. Steve Ferrante, Box 153, Oakland Mills, PA 17076.

CAN YOU HELP? I am looking for programs with magic or related material. My catalogue has 48 pages, November 1976, and grows. Will trade recordings of anything and catalogue with you. Drop a line: Snader, Box 12-655, Mexico 12, D.F. Mexico.

WANTED: Classical music broadcasts, ET's, Acetates, tapes, all speeds, sizes, formats, for cash. Joe Salerno, 9407 Westheimer #311A, Houston, Texas 77063.

Vintage broadcasts, reliving radio's past. Free flyers. 42 Bowling Green, Staten Island, NY 10314.

Van Christo, 91 Newbury St., Boston, MA 02116. Looking for Goldberg's Episode which was called "The Hannukah Bush."

Wanted. Copies of owner's manual for AKAI reel recorders. Models 1722W and GX-215D. Reproduced coies acceptable. Willing to pay reasonable price. Jack Palmer, 145 North 21st Street, Battle Creek, MI 49015

Trade Fibber McGee and Molly Cassettes VG/EX only. Offer 110 shows. Exchange list. Bill Oliver, 516 Third St. North East, Massillon, Ohio 44646.

Mary Sayer, 801 8th St. F5, Sioux City, IA 51105. Looking for any info on "Uncle" Jim Harkin, Fred Allen's manager.

Wanted: 1950 Summer Replacement Show "Somebody Knows" by Jack Johnstone. (8 show run) Dick Olday, 100 Harvey Dr., Lancaster, NY 14080.

GILBERT HUEY, 90 W Triple Tree Dr., Carrollton, GA 30017 is writing an article on Flash Gordon and needs much information on the radio and tv show.

Pam Nemeo, 1424 Heatherton Dr., Naperville, IL 60563 is looking for program listings of old radio stations of the 30's and 40's especially WDZ, KMMJ, KMA, KFNF and KFEQ.

WANTED: RADIO MAGAZINES before 1935, such as Radio News, Popular Radio, Radio Retailing, Short Wave Craft, etc. Gary B. Schneider, 9511 Sunrise Blvd., #J-23 North Royalton, Ohio 44133.

WANTED: Kid Shows, Serials, Big Band Remotes, Transcription Recordings on Reel to Reel only please. Write to Wally Stall, 8408 N.W. 101 Oklahoma City, OK 73132.

For autobiography would like to know date (at least year/year, month better) of Superman radio episodes in which (1) S. finds Atlantis; (2) S. catches crook by following crook's discarded peanut shells. Believe first is 1945 or 6. Other 47-9. S.J. Estes/205 E. 78/ NY, NY/10021. Many thanks.

For Sale: Boxed set of six tapes from Stephen King's Night Shift. Original Price: \$34.95. My Price: \$12.00 postpaid. Five sets available. Phil Nelson, 221 Scioto, Chillicothe, OH 45601.

Would like: Mysterious Traveler, Whistler, Pat Novak For Hire on cassette. I have a lot to trade. Write to: Victor D. Padilla, Jr., 104 Marcy Avenue, Brooklyn, NY 11211

Wanted: Amos and Andy, Roy Rogers, and Gunsmoke. Will buy or have shows to trade in X Minus One, Dimension X, Sgt. Preston, Captain Midnight, Suspense, Escape, others. Phil Nelson, 221 Scioto, Chillicothe, OH 45601.

WANTED: Aldrich Family radio programs on cassettes, as well as information. Kenneth Barker, 874 27th Street East, Owen Sound, ON N4K 6P3

FOR-TRADE: SCRIPT-FOR-PROGRAM THE SHADOW 9/26/37, 3/20/38, (have show also) 12/3/39, 4/11/54, 4/18/54, 4/25/54, 5/30/54, 7/4/54, 7/25/54, 8/1/54, 8/8/54, 8/29/54, 9/19/54, 9/26/54, 10/10/54, 10/17/54, 10/24/54, 10/31/54, 9/30/45-or 9/3/54 (not sure which I have). Adam Trachtenburg, 1243 Knorr St., Phila., PA 19111 (215) 745-8224

WANTED: NBC MONITOR. Broadcasts from '55 to '64. I have many complete editions from '65-'75. Write to: Warren Gerbe, 42-60 Bowne Street, Flushing, New York 11355-2907

WANTED: Radio Transcription Discs. Any type, any subject. Gilbert Smith, 248 South 36th St., San Diego, CA 92113-1613

JACK MELCHER, P.O. Box 14, Waukegan, IL 60087 wants to buy radio premiums, games, toys, buttons, comic related items, Disney, political, gum wrappers BUY SELL TRADE 312-249-5626

WILLIAM OSOVSKY, 2501 Ivy St., Chattanooga, TN 37404. Collector of Ralston Tom Mix premiums, green 20 Grand Ale bottles with neck and paper labels intact. Octagon soap premium kites. Alaga syrup tins.

Wanted: Jake & the Kid, Hardy Family, Maisie on cassettes. N.A. McNamee, Box 602, Organ, New Mexico 88052.

Amos & Andy or Jack Benny Shows, other comedy shows. Rob Cohen, 6635 Helm Ave., Reynoldsburg, OH 43068

Wanted: Hercule Poirot shows, Mutual Net, 1945: or info. on these shows. Tim Goggin, 1777 N. Vine #409, L.A., CA 90028 Thank You, Tim Goggin

WANTED: 16" transcriptions, for cash or trade. Joe Salerno, Box 1487, Bellaire, Texas 77402.

"THERE'S A SMALL HOTEL with a wishing well...". Can anyone identify the show having this theme? Michael Sprague, 11732 NE 148th Place, Kirkland, WA 98034.

Kitty Kallen is looking for radio and TV shows that she appeared on. She sang with Harry James, Jimmy Dorsey, and others. She worked on the Danny Kay radio show. David Rose shows, and her own show called Kitty Kallen Kalling. Contact Walden Hughes at (714) 545-0318 or write 2527 Duke Place, Costa Mesa, CA 92626.

WANTED: Episodes of AGAINST THE STORM, TERRY & THE PIRATES, THE WOMAN IN MY HOUSE, ONE MAN'S FAMILY episodes prior to 1946, and THE VOYAGE OF THE SCARLET QUEEN programs #6, 7 and 10. Will buy or trade cassettes. John L. Woodruff, 145 Park Avenue, Randolph, NJ 07869-3442.

I'm looking for more shows of Mel Blanc (12), Al Pearce Show (6), Rod Skelton show (25), Our Miss Brooks (80), Aldrich family (40). Also looking for Stars Over Hollywood (25), Lux Radio Theater (35) certain shows on this one. Meet Corliss Archer (4), Ethel and Albert shows of the 40's. I have over 1700 shows. Looking for serious swappers on cassette tape only; 60/90 minute tapes. Please send complete list or partial list. I will do the same. Write soon! Beth Holman, 16705 Craigmore Dr., Middleburg Hts., OH 44130

Spiros Koliopoulos, 149 Autumn Ridge Drive, Montgomery, IL 60538. Interested in news bulletins on radio such as Pearl Harbor, Hindenburg Disaster; also broadcast before and during WWII.

George Olsen, Craven Community College, Box 885, New Bern, NC 28563. Wants We The People 11/25/37 and Hobby 9/20/39.

Walt Kunz, Box 1, Islip, NY 11751. Wants Sam 'N Henry, It Pays To Be Ignorant and Mel Blanc; also pre-1965 books and magazines on OTR.

Celebrity Address File with nearly 9,000 addresses of movie, television, sports, music, and other personalities. Obtain personally autographed pictures and letters from them. Guide with instructions only \$20.00. Jim Beshires, 1111 Clairmont, J-1, Decatur, GA 30030.

Bob Proctor, Box 362, Saline, MI 48176. Wants Horatio Hornblower shows with Michael Redgrave.

TUNE IN!  
**GUY LOMBARDO**  
AND THE ROYAL CANADIANS IN THE  
**LADY ESTHER**  
**SERENADE**

MONDAY, CBS • FRIDAY, NBC

10 p.m. E.S.T. 9 p.m. C.S.T. 8 p.m. M.S.T. 7 p.m. P.S.T.

N.B.C. NETWORK COAST-TO-COAST  
"GIRL ALONE" 4:45 P.M. E.S.T.

NEW RADIO SENSATION!

"FIBBER MCGEE  
and MOLLY"



LAUGHS... MUSIC... ENTERTAINMENT

10 P.M. TUESDAYS  
WGAR Cleveland - WJR Detroit  
KDKA Pittsburgh

JOHNSON'S Auto Wax  
and Cleaner

NED  
SPARKS



Joins the

"GROUCH CLUB"

SPONSORED BY KIX  
America's Delicious New Corn Cereal

SUNDAY  
KDKA - 6:30 PM

# AVPRO AVPRO

**DON'T FORGET THAT YOU CAN ALSO ORDER VIDEO SERIALS** titles subject to current availability  
 To cover shipping/handling, for each video tape, add \$2.00

## REPUBLIC PICTURES

(\$29.95 each)

- |   |  |
|---|--|
| #RP01 Adventures Of Captain Marvel (1941)<br>12 episodes w/Tom Tyler, Frank Coghlan, Jr.              | #RP09 Marhant In The African Jungle (1943)<br>15 episodes w/Rod Cameron, Joan Marsh              |
| #RP31 The Black Widow (1947) 13 episodes<br>w/Bruce Edwards, Virginia Lindley                         | #RP29 Marhant Of Mystery Island (1945)<br>15 episodes w/Richard Bailey, Linda Stirling           |
| #RP02 The Crimson Ghost (1946) 12 episodes<br>w/Charles Quigley, Linda Stirling                       | #RP10 The Masked Marvel (1943) 12 episodes<br>w/William Forrest, Louise Currie                   |
| #RP03 Daredevils Of The Red Circle (1939)<br>12 episodes w/Charles Quigley, Herman Brix               | #RP11 The Mysterious Doctor Satan (1940)<br>15 episodes w/Edward Gienelli, Robert Wilcox         |
| #RP28 Darkest Africa (1936)<br>15 episodes w/Clyde Beatty, Manuel King                                | #RP12 Nyoka And The Tigermen (1942)<br>15 episodes w/Clayton Moore, Kay Aldridge                 |
| #RP32 Desperados Of The West (1950) 12 episodes<br>w/Richard Powers, Judy Clark                       | #RP13 The Painted Stallion (1937) 12 episodes<br>w/Ray "Crash" Corrigan, Hoot Gibson             |
| #RP33 Federal Agents vs. The Underworld (1949)<br>12 episodes w/Kirk Alyn, James Dale                 | #RP30 Panther Girl Of The Kongo (1955)<br>12 episodes w/Phyllis Coates, Myron Heasley            |
| #RP04 The Fighting Devil Dogs (1938)<br>12 episodes w/Lee Powell, Herman Brix                         | #RP14 Perils Of The Darkest Jungle (1944)<br>12 episodes w/Alan Lane, Linda Stirling             |
| #RP34 Flying Discman From Mars (1950) 12 episodes<br>w/Walter Reed, Lois Collier, Gregory Gay         | #RP15 The Purple Monster Strikes (1945)<br>15 episodes w/Dennis Moore, Linda Stirling            |
| #RP25 G-Men Never Forget (1947) 12 episodes<br>w/Clayton Moore, Roy Barcroft, Ramsey Ames             | #RP16 Radar Men From The Moon (1952) 12 episodes<br>w/George Wallace, Aline Towne, Clayton Moore |
| #RP05 G-Men Vs. The Black Dragon (1943)<br>15 episodes w/Rod Cameron, Roland Got                      | #RP17 Robinson Crusoe On Clipper Island (1936)<br>14 chapters w/Mala, Rex, Buck, Mamie Clark     |
| #RP26 Government Agents Vs. Phantom Legion (1951)<br>12 episodes w/Walter Reed, Mary Ellen Kay        | #RP18 Son Of Zorro (1947) 13 episodes<br>w/George Turner, Peggy Stewart, Roy Barcroft            |
| #RP35 The Invisible Monster (1950) 12 episodes<br>w/Richard Webb, Aline Towne, Lawe Bradford          | #RP19 Spy Smeasher (1942) 12 episodes<br>w/Kane Richmond, Marguerite Chapman                     |
| #RP36 James Brothers Of Missouri (1950) 12 episodes<br>w/Keith Richards, Robert Rice, Patricia Knox   | #RP20 S.O.S. Coast Guard (1937) 12 episodes<br>w/Ralph Byrd, Bela Lugosi, Maxine Doyle           |
| #RP06 Jesse James Rides Again (1947) 13 episodes<br>w/Clayton Moore, Linda Stirling                   | #RP21 Undersn Kingdom (1936) 12 episodes<br>w/Ray "Crash" Corrigan, Lois Wilde                   |
| #RP37 Jungle Drum (1953) 12 episodes<br>w/Clayton Moore, Phyllis Coats                                | #RP22 Zombies Of The Stratosphere (1952)<br>12 episodes w/Judd Holdren, Aline Towne              |
| #RP27 King Of The Forest Rangers (1946) 12 episodes<br>w/Larry Thompson, Helen Talbot, Stuart Hamblen | #RP23 Zorro's Black Whip (1944) 12 episodes<br>w/George J. Lewis, Linda Stirling                 |
| #RP07 King Of The Rocketmen (1949) 12 episodes<br>w/Tristram Coffin, Nee Clarke                       | #RP24 Zorro's Fighting Legion (1939) 12 episodes<br>w/Reed Hadley, Sheila Darcy, William Corson  |
| #RP08 King Of The Texas Rangers (1941)<br>12 episodes w/"Singin' Sammy" Baugh                         |  |

# AVPRO AVPRO

## RHINO VIDEO

(\$24.95 each)

- |  |  |
|--|--|
| #RV02 The Hurricane Express (1932) 12 episodes<br>w/John Wayne, Shirley Grey, Conway Tearle  | #VC07 The Fighting Marines (1935) 12 episodes<br>w/Grant Withers, Adrian Morris        |
| #RV03 Junior G-Men (1940) 12 episodes<br>w/The Dead End Kids                                 | #VC25 Gang Busters (1942) 13 episodes<br>w/Kent Taylor, Irene Hervey                   |
| #RV08 The New Adventures Of Tarzan (1935) 12 episodes<br>w/Herman Brix                       | #VC15 Flash Gordon Conquers The Universe (1940)<br>12 episodes w/Larry "Buster" Crabbe |
| #RV04 The Phantom Empire (1935) 12 episodes<br>w/Gene Autry, Frankie Darro                   | #VC13 The Green Hornet (1939) 13 episodes<br>w/Gordon Jones, Keye Luke, Anne Nagel     |
| #RV05 The Return Of Chandu (The Magician) (1934)<br>12 episodes w/Bela Lugosi, Maria Alba    | #VC11 The Last Of The Mohicans (1932)<br>12 episodes w/Harry Carey, Edna Booth         |
| #RV06 The Shadow Of The Eagle (1932) 12 episodes<br>w/John Wayne, Dorothy Gulliver           | #VC19 Lost City Of The Jungle (1946)<br>13 episodes w/Russell Hayden, Jane Adams       |
| #RV07 The Three Musketeers (1933) 12 episodes<br>w/John Wayne, Ruth Hall, Francis X. Bushman | #VC26 Lost Jungle (1934) 12 episodes<br>w/Clyde Beatty, Cecelia Parker, Hickey Rooney  |

## VCI VIDEO

(\$27.95 each)

- |  |   |
|--|---|
| #VC22 Ace Drummond (1936) 13 episodes<br>w/John King, Jean Rogers, Noah Berry, Jr.           | #VC02 The Mystery Of The Riverboat (1944)<br>13 episodes w/Robert Lowrey                      |
| #VC16 The Adventures Of Rex & Rinty (1935)<br>12 episodes w/Kane Richmond, Rin Tin Tin       | #VC28 Perils Of Pauline (1936) 12 episodes<br>w/Evalyn Knapp, Robert Allen, James Durkin      |
| #VC01 The Adventures Of Smilin' Jack (1942)<br>13 episodes w/Tom Brown, Sidney Toler         | #VC18 The Phantom Creeps (1939)<br>12 episodes w/Ford Beebe, Saul A. Goodkind                 |
| #VC20 Adventures Of The Flying Cadets (1943)<br>13 episodes w/Robert Armstrong, Bobby Jordan | #VC27 Phantom Of The West (1930) 10 episodes<br>w/Tom Tyler, William Desmond, Tom Santachi    |
| #VC10 Burn'em Up Barnes (1934) 12 episodes<br>w/Jack Mulhall, Lola Lane, Frankie Darro       | #VC29 Sea Raiders (1941) 12 episodes<br>w/The Dead End Kids                                   |
| #VC09 The Clutching Hand (1936) 15 episodes<br>w/Jack Mulhall, William Farnum                | #VC14 Riders Of Death Valley (1941) 15 episodes<br>w/Dick Foran, Buck Jones, Charles Bickford |
| #VC23 Dick Tracy (1937) 15 episodes<br>w/Ralph Byrd, Key Hughes, Smiley Burnette             | #VC12 The Whispering Shadow (1933) 12 episodes<br>w/Larry "Buster" Crabbe, Jacqueline Wells   |
| #VC04 Dick Tracy Returns (1938) 15 episodes<br>w/Ralph Byrd, Lynne Roberts                   | #VC21 Winners Of The West (1940)<br>13 episodes w/Dick Foran, Anne Nagel                      |
| #VC06 Dick Tracy Vs. Crime, Inc. (1941)<br>15 episodes w/Ralph Byrd, Michael Owen            |   |
| #VC05 Dick Tracy's G-Men (1939) 15 episodes<br>w/Ralph Byrd, Irving Pichel, Ted Pearson      |   |
| #VC17 Don Winslow Of The Navy (1941)<br>12 episodes w/Don Terry, Walter Sande                |   |
| #VC24 The Fighting Devil Dogs (1936) 12 episodes<br>w/Grant Withers, Adrian Morris           |   |

## WARNER BROTHERS

(\$29.95 each)

- |  |
|--|
| #WB01 Atom Man vs. Superman (1950) 15 episodes<br>w/Kirk Alyn, Noel Neill, Lyle Talbot |
| #WB02 Superman (1948) 15 episodes<br>w/Kirk Alyn, Noel Neill, Tommy Bond               |

Audio Visual Products, Inc.

P.O. BOX 1392 Lake Elsinore, CA 92531-1392

# AVPRO AVPRO

These SPECIALS will be available in HALF (1/2) TRACK, 3 3/4 IPS Reel-to-Reel or C-60 cassette only! The SOUND QUALITY will be VG (Very Good) or better and most will be 2nd or 3rd generation copies. 1/2 track will play on 1/4 track machines. Reel-to-reel contents may vary slightly from cassettes listed.

Reel-to-Reel	C-60 CASSETTES	SHIPPING AND HANDLING
1 Reel \$14.00/EA	You must purchase an entire reel. Three (3) cassettes per reel NO random selections! 11-20 Cass. \$4.50 EA 21 or more \$4.25 EA	Orders to \$50.00 add \$3.00. Orders from \$50.00 add \$2.00 for each additional \$50.00 of the order

ESCAPE (CBS) (REEL ESP12A) 03/17/50 #114 Three Skeleton Key 03/24/50 #115 Danger At Matecumbe 03/31/50 #116 Green Spottches 04/07/50 #117 Ambassador Of Poker 04/14/50 #118 The Golden Snake 04/21/50 #119 The Shanghai Document	ESCAPE (CBS) (REEL ESP16B) 07/18/51 #158 Macao 07/25/51 #159 The Earth Men 08/01/51 #160 The Gladiator 08/08/51 #161 Up Periscope 08/15/51 #162 A Rough Shoot 08/22/51 #163 The Silent Horror	ESCAPE (CBS) (REEL ESP20A) 07/26/53 #206 The Notebook 08/02/53 #207 The Red Forest 08/09/53 #208 Three Skeleton Key 08/16/53 #209 The Thirteenth Truck 08/23/53 #210 The Man From Tomorrow 08/30/53 #211 The Game
ESCAPE (CBS) (REEL ESP13A) 04/28/50 #120 Something For Nothing 05/05/50 #121 The Man Who Stole The Bible 05/12/50 #122 The Kiss Of Terror 05/19/50 #123 Pass To Berlin 05/26/50 #124 Command 06/02/50 #125 Mars Is Heaven	ESCAPE (CBS) (REEL ESP17A) 08/30/51 #164 The Man Who Stole The Bible 10/12/52 #165 Gringo 10/19/52 #166 The Price Of The Head 10/26/52 #167 Robert Of Huntington 11/02/52 #168 The Burning Man 11/09/52 #169 The Return	ESCAPE (CBS) (REEL ESP20B) 09/06/53 #212 Train From Diblefeld 09/13/53 #213 Abominable Snowman 09/20/53 #214 The Log 09/27/53 #215 The Untouchable 10/04/53 #216 Zero Hour 10/11/53 #217 Elementals
ESCAPE (CBS) (REEL ESP14A) 06/16/50 #127 Serenade For A Cobra 06/23/50 #128 Snowdon 06/30/50 #129 Bloodbath 07/07/50 #130 Shipment Of Mute Fate 07/14/50 #131 Shark Bait 07/21/50 #132 Yellow Wake	ESCAPE (CBS) (REEL ESP17B) 11/16/52 #170 The Loud-Garou 12/07/52 #173 Incident At Guito 12/14/52 #174 Four Vent Home 12/21/52 #175 Man Who Liked Dickens 01/11/53 #178 Conqueror's Isle 01/18/53 #179 Netter Of Conscience	ESCAPE (CBS) (REEL ESP21A) 03/11/54 #218 The Bird Of Paradise 03/18/54 #219 Violent Night 03/25/54 #220 The Second Shot 04/01/54 #221 The Return 04/08/54 #222 The Scarlet Plague 04/15/54 #223 Affair At Manrake
ESCAPE (CBS) (REEL ESP14B) 07/28/50 #133 Poison 08/04/50 #134 Two Came Back 08/11/50 #135 The Red Forest 08/18/50 #136 The Footprint 08/25/50 #137 Crossing Paris 09/01/50 #139 A Sleeping Draught	ESCAPE (CBS) (REEL ESP18A) 01/25/53 #180 Diary Of A Madman 02/01/53 #181 A Study In Wax 02/08/53 #182 Jetsam 02/15/53 #183 Wild Jack Rhetz 02/22/53 #184 I Saw Myself Running 03/01/53 #185 The Trap	ESCAPE (CBS) (REEL ESP21B) 05/26/54 #224 The Adversary 06/03/54 #225 An Ordinary Man 06/10/54 #226 Benciline & The Fisherman 06/17/54 #227 Bloodsuckers 06/24/54 #228 Judgement Day At Cripple Beer 07/01/54 #229 The Park Wall
ESCAPE (CBS) (REEL ESP15A) 10/08/50 #140 Roulette 10/15/50 #141 The Power Of Hammer 10/22/50 #142 The Time Machine 10/29/50 #143 7 Hours To Freedom 11/05/50 #144 Earth Abides, Part 1 11/12/50 #145 Earth Abides, Part 2	ESCAPE (CBS) (REEL ESP18B) 03/08/53 #186 The Island 03/15/53 #187 The Man With The Steel Teeth 03/22/53 #188 Pressure 03/29/53 #189 The Invader 04/05/53 #190 A Sleeping Draught 04/12/53 #191 Classified Secret	ESCAPE (CBS) (REEL ESP22A) 07/10/54 #230 The Birds 07/17/54 #231 Eye Of Evil 07/24/54 #232 Night On The Goodwins 07/31/54 #233 Flight Of The Gulls 08/07/54 #234 The Price Of The Head 08/14/54 #235 The Coward
ESCAPE (CBS) (REEL ESP15B) 11/19/50 #146 Journey Into Fear 11/26/50 #147 Funeral Fires 12/03/50 #148 This Side Of Nowhere 12/10/50 #149 A Passenger To Sell 12/17/50 #150 Wild Jack Rhetz 12/24/50 #151 The Cave	ESCAPE (CBS) (REEL ESP19A) 04/19/53 #192 El Guitarrero 04/26/53 #193 The Derelict 05/03/53 #194 Lily And The Colonel 05/10/53 #195 The Vessel Of Wrath 05/17/53 #196 North Of Polaris 05/24/53 #198 A Good Thing	ESCAPE (CBS) (REEL ESP22B) 08/21/54 #236 Two And Two Make Four 08/28/54 #237 The King Of Oumetu 09/04/54 #238 The Boiling Sea 09/11/54 #239 Carnival In Vienna 09/18/54 #240 The Target 09/25/54 #241 The Neort Of Keli
ESCAPE (CBS) (REEL ESP16A) 12/31/50 #152 The Man Who Could Work Miracles 01/07/51 #153 Conquest 01/14/51 #154 A Bullet For Mr. Smith 02/11/51 #155 The Killer Mine 02/18/51 #156 The Follower 02/11/51 #157 The Island	ESCAPE (CBS) (REEL ESP19B) 06/07/53 #199 The Voyages Of Sinbad 06/14/53 #200 Clear For Action 06/21/53 #201 The Far Away Island 07/05/53 #203 Source Of Irritation 07/12/53 #204 The Out Station 07/19/53 #205 The Open Boat	

# AVPRO AVPRO



**"ESCAPE."** By Terry Salomonson & Don Aston. The most detailed information ever available about this CBS program series is now yours for the first time. Cast credit/script character listing, producers, directors, authors, recording dates, multiple programs listings, complete alphabetical listing, etc. This is the first ESCAPE log to list script titles written but not used, original titles and what they were changed to. A must for the OTR ESCAPE collector. 142 pages of fact after fact. **NEW Price \$17.50 ppd**

**"YOURS TRULY, JOHNNY DOLLAR."** By Don Aston & Terry Salomonson. You've been waiting for it and now it's here. 889 broadcasts listed, 6 audition program dates, a complete alphabetical listing, hundreds of titles never before available. A must log of one of radio's best programs. 50 pages. **NEW Price \$10.00 ppd**

**"DRAGNET LOG."** By Terry Salomonson. This log lists all 318 broadcasts and 64 rerun broadcasts. The nine different actors that played opposite Jack Webb are clearly listed for each broadcast that they appeared on. All this and much more. A must for Jack Webb fans. **Price \$ 7.50 ppd**

**"THE GREEN HORNET LOG."** By Terry Salomonson, author of THE LONE RANGER and CHALLENGE OF THE YUKON logs. The log lists all 1043 broadcast dates, 702 recorded programs, script authors, program numbers, correct titles of programs and much more. Information never before available taken directly from the handwritten station logs of WKY2. This is simply the best up to date log available so far. Cast and sponsor credits by years. 28 pages. **Price \$ 7.50 ppd**

**"CHALLENGE OF THE YUKON LOG."** Terry Salomonson, lists all 1,260 broadcast dates, script authors, program numbers, correct titles of programs, and much more. This 29 page log lists all of the 15 minute program broadcast dates, and the important change date to the 30 minute format. **Price \$ 7.50 ppd**

**"THE LONE RANGER LOG."** Information on 2,603 recorded programs, plus 2 special LONE RANGER related shows, the synopsis of the first 713 programs, 2,199 script titles listed, and the correct broadcast dates never available before. Many of the broadcast airing dates changed - correctly! This very popular 106 page log is now reduced in price. By Terry Salomonson. **Price \$17.50 ppd**

If you enjoy THE LONE RANGER, then you will certainly want to listen to the original musical cuts used by WKY2's sound department. AVPRO has two reels of the music that Reginald W. Jones talked about in his book "THE MYSTERY OF THE MASKED MAN'S MUSIC." There are some Lone Ranger related filler items to round out the second reel you will find fun to listen to. **Price \$15.00 ppd**

These two reels are also available on 3 cassettes. **\$12.50 ppd**

Audio Visual Products, Inc.

RO. BOX 1392 Lake Elsinore, CA 92531-1392





One year \$12.50 for 6 issues.

Royal Promotions 4114 Montgomery Rd Cincinnati, Ohio 45212

